

# Benefits of Conference Sponsorship

**The Species At Risk 2004: Pathways to Recovery** conference offers a special opportunity to sponsor an important and exciting event. Sponsors are welcome to become general conference sponsors or to select particular conference components that offer additional recognition opportunities.

Taking place in Victoria, British Columbia, on March 2-6, 2004, the *Species At Risk 2004: Pathways to Recovery* conference will explore a diversity of topics and issues about species and ecosystems at risk. The conference is expected to bring together more than 750 scientists, managers, non-governmental organizations, policymakers, First Nations, industry representatives, students, and other interested individuals to focus on the recovery of species and ecosystems at risk.

Species and ecosystems at risk do not recognize political boundaries. Cooperation across political, organizational and jurisdictional boundaries will be important in achieving the recovery of species and ecosystems at risk. By bringing together delegates from diverse backgrounds to collaborate and share information, this conference offers an exciting opportunity to create a brighter future for species and ecosystems at risk.

Training sessions and workshops focusing on species at risk recovery processes will be relevant to delegates from diverse geographic and organizational backgrounds.

**Conference themes will include:**

- Science of Recovery
- Mechanics and Logistics of Recovery
- Human Face of Recovery and Stewardship
- Successes and Challenges- Lessons from the Field

The conference program will include plenary talks and public lectures by invited and keynote speakers, training workshops, presentations of delegate papers, and poster sessions. Educational field trips, networking and exhibitor opportunities will be integral parts of the conference.



[www.speciesatrisk2004.ca](http://www.speciesatrisk2004.ca)  
Clare Rumball, Conference  
Coordinator  
(250) 387-9450

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Species at Risk 2004: Pathways to Recovery

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## Sponsorship Categories

Official Conference Sponsor	\$25,000 +
Proud Contributor	\$15,000 to \$24,999
Partner	\$5,000 to \$14,999
Supporter	\$2,500 to \$4,999
Friend	Up to \$2,499

## Sponsorship Categories

	OFFICIAL CONFERENCE SPONSOR	PROUD CONTRIBUTOR	PARTNER	SUPPORTER	FRIEND
<b>Conference Website</b> <i>Name, logo and link by category</i>	■	■	■	■	■
<b>Conference Program</b> <i>Name and logo by category</i>	■	■	■	■	■
<b>Sponsor Signs at Venue</b> <i>Logo (size by category)</i>	■	■	■	■	■
<b>Recognition at Opening Ceremonies</b> <i>Name mentioned by category</i>	■	■	■	■	■
<b>One Item in Delegate Bag</b> <i>Items must be approved by Conference Coordinator</i>	■	■	■	■	
<b>Conference Brochure</b> <i>Name by category (deadline Sept 1, 2003)</i>	■	■	■		
<b>Conference Poster</b> <i>Logo (size by category) (deadline Aug 1, 2003)</i>	■	■			
<b>Free Registrations</b> <i>For use by your organization or for donation to General Bursary Fund</i>	2	1			
<b>Welcome Banner</b> <i>Logo</i>	■				
<b>Free Exhibitors Booth</b> <i>Standard booth (upgrades available)</i>	■				



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In addition to the base recognition opportunities, additional recognition is available, on a first-come, first-serve basis, for sponsorship of specific components of the conference.

BENEFIT	QUANTITY AVAILABLE	CONTRIBUTION REQUIRED	ADDITIONAL RECOGNITION*
<b>Conference Reception</b>	one	\$25,000	<ul style="list-style-type: none"> <li>■ A poster board at the reception recognizing support with name and logo</li> <li>■ Acknowledgement in the conference program</li> <li>■ Verbal acknowledgement at the reception</li> </ul>
<b>Conference Banquet</b> <i>includes Banquet Speaker</i>	one	\$25,000	<ul style="list-style-type: none"> <li>■ Poster boards at the banquet recognizing support with name and logo</li> <li>■ Acknowledgement in the conference program</li> <li>■ Verbal acknowledgement at the banquet</li> </ul>
<b>Keynote Speaker</b>	one	\$25,000	<ul style="list-style-type: none"> <li>■ A poster board in the session recognizing support with name and logo</li> <li>■ Acknowledgement in the conference program</li> <li>■ Opportunity to introduce keynote speaker</li> </ul>
<b>Bursary Fund</b>	one	\$15,000	<ul style="list-style-type: none"> <li>■ Fund named the "Your Name" Support Fund</li> <li>■ Acknowledgement in the conference program</li> <li>■ A General Bursary Fund may also exist</li> </ul>
<b>Poster Session</b>	one	\$15,000	<ul style="list-style-type: none"> <li>■ A poster board at the entrance to the session recognizing support with name and logo</li> <li>■ Acknowledgement in the conference program</li> </ul>
<b>Refreshment Breaks</b>	six	\$10,000	<ul style="list-style-type: none"> <li>■ Poster boards at the refreshment areas recognizing support with name and logo</li> <li>■ Acknowledgement in the conference program</li> </ul>
<b>Public Lecture</b>	two	\$5,000	<ul style="list-style-type: none"> <li>■ A poster board at the entrance to the session recognizing support with name and logo</li> <li>■ Acknowledgement in the conference program</li> <li>■ Verbal acknowledgement at the public lecture(s)</li> </ul>

\* The conference organizers would be pleased to speak with you if your organization would like to be recognized in an alternative way.



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